



## 2017 SPONSORSHIP PROGRAM

Dear Valued IIDA Wisconsin Supporter,

The Wisconsin Chapter of IIDA would like to invite you to participate in our 2017 Annual Sponsorship Program. Your support allows us to offer opportunities which benefit the interior design profession and statewide design community.

IIDA is the Commercial Interior Design Association with a global reach and local connection. Internationally, the Association supports design professionals, industry affiliates, educators, students, firms, and their clients through a network of 13,000+ members across 50 countries. Locally, our Wisconsin Chapter strives to offer continuing education, provide networking opportunities, recognize and award design excellence, advocate on behalf of the profession, and mentor the next generation of design leaders.

Our calendar for the coming year is already full of exciting activities. The following is a brief recap of planned IIDA Wisconsin Chapter events and areas of involvement which may be of interest to you and your company:

- **CEU Conference in conjunction with AIA Convention: *Interior Perspectives'***  
0.40 CEU credits offered towards 1.0 bi-annual CEU requirement (IIDA, WRID, NCIDQ compliance)
- **Professional & Student Design Award Celebration: *Celebrate in Design***  
Awarding design excellence in 11 professional and 3 student project categories
- **Interior Design Student Outreach Event: *Career Day***  
125+ students from 11 WI Interior Design programs attend vendor fair, 5 lecture sessions, & professional networking
- **Student Scholarship (Susan Wohltz Memorial Fund) Fundraiser: *The Great Bag Bash***  
Over \$50,000 of awarded Interior Design student scholarships since 2006
- **Charity Fundraiser Runway Show: *STRUT***  
Over \$58,000 donated to local Ronald McDonald House and Habitat for Humanity charities since 2011
- **Networking Golf Outing: *On Par***  
22 golf foursomes representing 51 different companies in 2015
- **Annual Meeting: *Design Speaks***  
Chapter Board induction ceremony, President address to members including strategic plan for upcoming term
- Numerous networking, continuing education, advocacy (IDCW), and NCIDQ study group events in 3 IIDA WI City Centers (Madison, Milwaukee, and Fox Valley)

Enclosed please find our 2017 Sponsorship Menu containing a variety of levels to best support your individual marketing goals. Your participation affords our Association to remain at the forefront of emerging trends, research and products and mutually ensures you high visibility to the over 1,000 members and contacts of the IIDA Wisconsin community providing high value for your investment.

To view this listing online and secure your sponsorship, please visit <http://iidawi.org/catalog.php?cat=1> Feel free to contact me with any questions at 608-232-4328 or email at [mzwieg@flad.com](mailto:mzwieg@flad.com). We look forward to your continued involvement with IIDA and the Interior Design profession in Wisconsin.

Thank you for your consideration,

Margy Zwieg  
IIDA WI, VP Sponsorship and Fundraising