



**ANSI/BIFMA e3 Furniture
Sustainability Standard and
level® Certification Program**

1 hr Session

Introductions



what's
your
name
?

what
do you
do
?

Course Description



This course offers a review of the content of the ANSI/BIFMA e3 Furniture Sustainability Standard including scope, structure, elements, pre-requisites, etc., as well as information on the third-party level® certification process. It is intended to familiarize the A&D community, facility managers, commercial building owners, end users, dealers, and manufacturers with e3 and level so that they may understand the standard in a framework that showcases how it applies to their everyday need to specify sustainable products.

Learning Objectives



At the end of the this course, participants will be able to:

1. Understand the BIFMA sustainability standard and its application to the design of interior environments through the utilization of products from the contract furniture industry.
2. Identify and compare furniture products by using level's certification as a framework for sustainable interior design.
3. Measure the degree of sustainability that the furniture manufacturer has implemented through their corporate, facility and product related efforts.
4. Specify sustainable furniture based on the level certification program.

BIFMA

Provider Number 50110107

ANSI/BIFMA e3 Furniture Sustainability Standard
& level® Certification Program

Course Number e320130000



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CMP**

The GBCI CMP mark indicates that this course will be monitored by GBCI to ensure that it upholds the quality, relevance, and rigor necessary to contribute to ongoing learning in knowledge areas relevant to LEED professionals.

**ANSI/BIFMA e3 Furniture
Sustainability Standard and level®
Certification Program**

By:

BIFMA

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Approval date: 08/08/2010

Course ID: 0090004015

Approved for:

1

General CE hours

LEED-specific hours

☐☐☐☐☐☐

Topics

1. Sustainability – the driving force
2. BIFMA
3. What **level** is, why we need it, its applicability
4. Introductory video
5. How it works
6. What it measures
7. Relating to LEED
8. Certified products
9. Making it work





"Humanity has the ability to make development sustainable – to ensure that it meets the needs of the present without compromising the ability of future generations to meet their own needs."

World Commission on Environment and Development, Brundtland Commission
Convened by the United Nations – 1987



why
do we need level

BIFMA

BUSINESS + INSTITUTIONAL FURNITURE
MANUFACTURERS ASSOCIATION

leads, advocates, informs and
develops standards for the North
American office and institutional
furniture industry



BIFMA

- Founded in 1973 as a not-for-profit in Grand Rapids, Michigan
- Develops voluntary product/industry standards that support safe, healthy and sustainable environments
- Publishes key industry statistics
- Advocates for legislation/regulations impacting industry health
- Facilitates meaningful dialog and education



What it is

A voluntary, holistic confirmation
of a product's environmental and social impact
in the built environment



What it is



is to



AS



is to





Why we need it

The marketplace is filled with green product ratings and evaluation metrics.





What is it?

Accounts for more attributes than most other standards



Product



Facility



Organisation



Materials



Energy & Atmosphere



Human & Ecosystem Health



Social Responsibility



What is it?

- An ANSI approved standard
- Streamlined process for evaluating a product's sustainable benefits, reducing the proliferation of certifying labels
- Assures an accredited **third-party certifier** has verified conformance



Third-Party Certifier

First Party

A claim made by the producer

Second Party

A claim usually made by a party with a financial interest in the sales transaction



Third Party

An independent assessment and declaration that specific requirements have been met



Third-Party Certifier

Several third-party certifiers utilize the ANSI/BIFMA e3 Standard and issue the **level** mark

Intertek

NSF International

Orion Registrar

SCS Global Services

TUV Rheinland/LGA

UL Environment

www.levelcertified.org/thirdparty/



Applicability/All Business and Institutional Furniture

Architectural products

Systems furniture

Desking systems

Casegoods

Tables

Seating

Accessories



Materials and components manufactured
by suppliers to furniture manufacturers

What it is...

(level)



How it works

- ANSI/BIFMA e3 Standard provides measurable criteria by which a product may be evaluated
- Manufacturer hires a third-party certifier to evaluate and verify a point score
- **level** certification mark confirms achievement



How it works

4

Impact areas (elements)

-  Materials
-  Energy and Atmosphere
-  Human and Ecosystem Health
-  Social Responsibility

3

Categories

- Product
- Facility
- Organization





How it works

Prerequisites

Each section has prerequisites

Credits

Credits can come from any of the elements

Points

Credits have 1 or more points

A minimum number for each level

Minimum number of product related points



How it works

Conformance Tiers

Total Points (min/max)

Product Related Points



32 - 44

5



45 - 62

11



63 - 91

18



What it measures



Materials

Prerequisite

Climate Neutral
Life Cycle Assessment
Material Efficiency
Rapidly Renewable
Sustainable Wood
Recycled Content
Biodegradable
Product Responsibility
Solid Waste Management
Water Management



Energy & Atmosphere

Prerequisite

Building Energy
LEED Facilities
Embodied Energy
Lighting
Transportation
Renewable Energy
Greenhouse Gases



Human & Ecosystem Health

Prerequisite

ISO 14001
Chemical Mgmt. Plan
Chemical Use
Chemical Reduction
Furniture Emissions



Social Responsibility

Prerequisite

Social Policy
Health and Safety
Inclusiveness
Community Outreach
Social Reporting
Supply Chain



What it measures



Organization



Facility



Product

Totals



Materials

4

4

18

26



Energy & Atmosphere

4

17

4

25



Human & Ecosystem Health

0

15

15

30



Social Responsibility

8

2

0

10

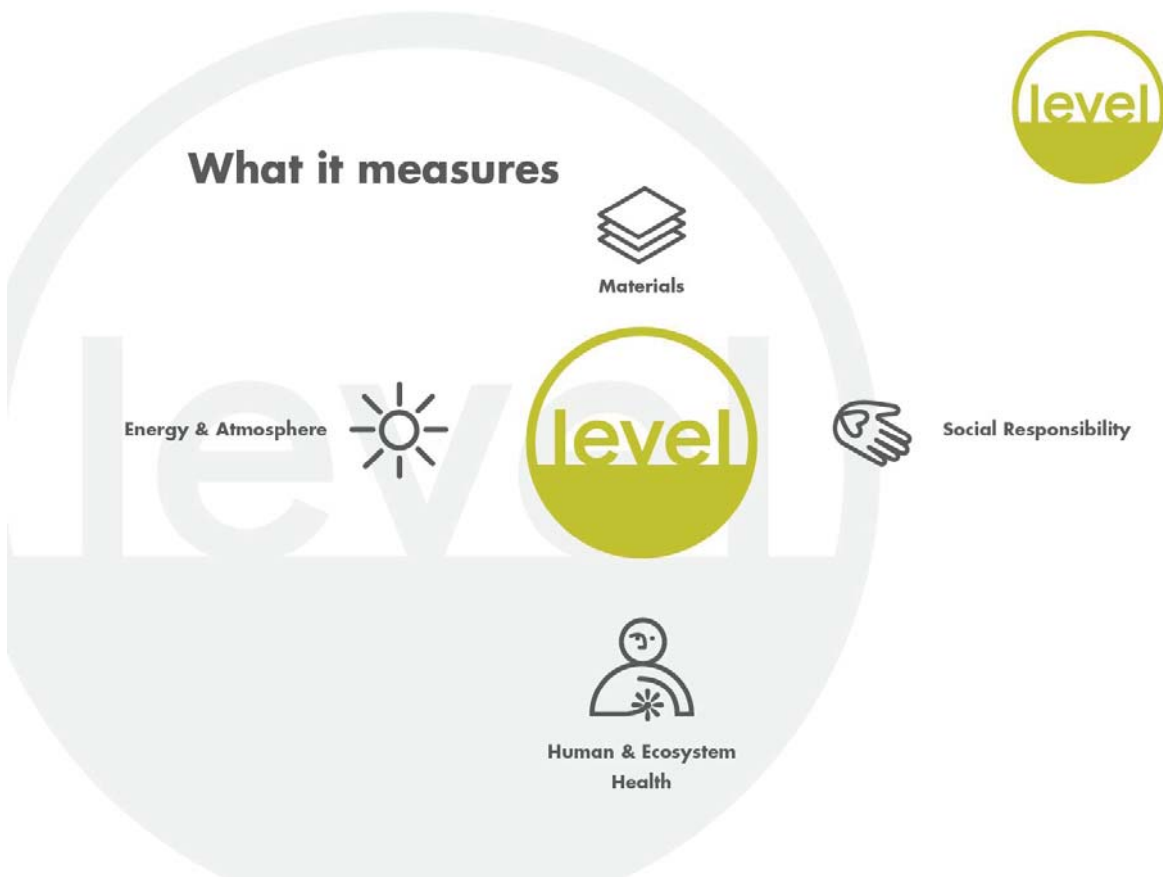
Totals

16

38

37

91



What it measures



Materials — what's in it				
Prerequisites & Credits	Organization	Facility	Product	Totals
5.1 Prerequisite-Design for Environment	Required			
5.2 Climate Neutral Materials			1	1
5.3 Life Cycle Assessment			3	3
5.4 Efficient Use of Materials			2	2
5.5 Rapidly Renewable Materials			2	2
5.6 Bio-based Renewable Materials			2	2
5.7 Recycled Content			3	3
5.8 Recyclable & Biodegradable Materials			1	1
5.9 Extended Product Responsibility	3		3	6
5.10 Solid Waste Management	1		1	2
5.11 Water Management		4		4
Totals:	4	4	18	26

What it measures

Energy & Atmosphere – what it took to make				
Prerequisites & Credits	Organization	Facility	Product	Totals
6.1 Prerequisite-Develop Energy Policy	Required			
6.2 Building Energy Performance Baseline		3		3
6.3 Building Energy Performance Rating		4		4
6.4 LEED Certified Facility		2		2
6.5 Embodied Energy			3	3
6.6 Finished Product Energy Consumption			1	1
6.7 Transportation	2			2
6.8 On-Site & Off-Site Renewable Energy		4		4
6.9 Greenhouse Gases	2	4		6
Totals:	4	17	4	25

What it measures

Human & Ecosystem Health – impact on wellbeing				
Prerequisites & Credits	Organization	Facility	Product	Totals
7.1 Prerequisite-Demonstration of Compliance: Key Chemical, Risk & EMS Policies	Required			
7.2 ISO 14001 or Equivalent		2		2
7.3 Chemical Management Plan (CMP)		1		1
7.4 Effects of Product, Process and Maintenance Chemicals		3	4	7
7.5 Reduction/Elimination of Chemicals of Concern		9	8	17
7.6 Low Emitting Furniture			3	3
Totals:	0	15	15	30



Social Responsibility

What it measures

Social Responsibility — labor and human rights				
Prerequisites & Credits	Organization	Facility	Product	Totals
8.1 Prerequisite-Employee Health & Safety, Labor and Human Rights	Required			
8.2 Policy on Social Responsibility	1			1
8.3 External Health and Safety Management Standard		1		1
8.4 Inclusiveness		1		1
8.5 Engage in community outreach and involvement	1			1
8.6 Social Responsibility Reporting	3			3
8.7 Supply Chain	3			3
Totals:	8	2	0	10

Relating to LEED

Separate yet related

Similar

**intent
process
categories
structure**



Relating to LEED



Materials

Energy & Atmosphere

Human & Ecosystem Health

Social Responsibility



Water Efficiency

Materials & Resources

Energy & Atmosphere

Indoor Environmental Quality

Innovation in Design

Regional Priority

Sustainable Sites

Relating to LEED



Materials

Life cycle assessment

Rapidly renewable materials

Bio-based renewable materials – sustainable wood

Recycled content

Energy & Atmosphere

Finished product energy consumption

Human & Ecosystem Health

Low emitting furniture



LEED Pilot Credit 80: Environmentally Preferable Interior Finishes and Furnishings

What is Pilot Credit 80?

- Released in June 2013
- Created to recognize interior finishes and furnishings from manufacturers who have validated multiple environmental attributes relevant to the product via independent, third-party certifications
- 1 design and innovation point



LEED Pilot Credit 80: Environmentally Preferable Interior Finishes and Furnishings

How to earn the credit?

- Use at least 5 different third-party certified product series which account for at least 50% of the total interior finishes and furnishing materials by cost
- The project team must also complete a survey




LEED Pilot Credit 80: Environmentally Preferable Interior Finishes and Furnishings

What is the process?

- Register the pilot credit to your project on the LEED website
- Supply credit documentation
- Provide a list of products contributing toward Pilot Credit 80 and indicate the applicable certification (level certificates)
- List the end-user cost and number of items purchased by product series and calculate the weighted value

Disclosure Methodology - Scorecard

 BIFMA level® Scorecard
level 1 = 32-44 points level 2 = 45-62 points level 3 = 63-91 points
[Product Name] by [Company name]: level _ Certified


Elements	Category	Points Available	Points Earned
5.0 Materials			
Prereq 5.1			
Credit 5.2	Design for Environment Program	1	
Credit 5.3	Climate Neutral Materials	3	
Credit 5.4	Life Cycle Assessment	3	
Credit 5.5	Efficient Use of Materials	2	
Credit 5.6	Bio-based Renewable Materials - Excluding Wood	2	
Credit 5.7	Recycled and Biodegradable Materials - Sustainable Wood	2	
Credit 5.8	Recycled Content	2	
Credit 5.9	Extended Product Responsibility	2	
Credit 5.10	Social Waste Management	2	
Credit 5.11	Water Management	2	
Totals for this section:		26	0
6.0 Energy			
Prereq 6.1			
Credit 6.2	Develop Energy Policy	1	
Credit 6.3	Building Energy Performance	3	
Credit 6.4	Energy Star (Residential)	4	
Credit 6.5	LEED Building(s)	2	
Credit 6.6	Embodied Energy	2	
Credit 6.7	Finished Product Energy Consumption	2	
Credit 6.8	Transportation	2	
Credit 6.9	On-site & Off-site Renewable Energy	2	
Credit 6.10	Greenhouse Gases	2	
Totals for this section:		25	0
7.0 Human and Ecosystem Health			
Prereq 7.1.1			
Prereq 7.1.2	Demonstration of Compliance	1	
Credit 7.2	Any Chemical, Risk, & EMS Policies	1	
Credit 7.3	ISO 14001 or equivalent	1	
Credit 7.4	Chemical Management Plan - Facility	1	
7.4.1	Effects of Process & Product Chemicals	1	
7.4.2	Product Level (Material Specification)	1	
7.4.3	Process Level (Process Specification)	1	
7.4.4	Maintenance/Operation Level	1	
Credit 7.5	Chemical Reduction Strategy	1	
7.5.1	Reduction/Elimination of Chemicals of Concern	1	
7.5.2	Elimination from Products	1	
7.5.3	Reduction from Processes	1	
7.5.4	Reduction from Maintenance/Operation	1	
Credit 7.6	Reduction of Hazardous Waste & Emissions	1	
Credit 7.7	Low Emitting Furniture	1	
Totals for this section:		30	0
8.0 Social Responsibility			
Prereq 8.1.1			
Prereq 8.1.2	Employer Health & Safety Management	1	
Credit 8.2	Labor and Human Rights	1	
Credit 8.3	Policy on Social Responsibility	1	
Credit 8.4	External Health & Safety Management Standard	1	
Credit 8.5	Inclusiveness	1	
Credit 8.6	Engage in Community Outreach & Involvement	1	
Credit 8.7	Social Responsibility Reporting	1	
Credit 8.8	Supply Chain	1	
Totals for this section:		10	0
Total points earned:		91	0

* All prerequisites have been met




Certified Products

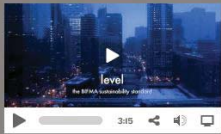
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**level** the sustainability certification program for furniture






level® is the multi-attribute, sustainability standard and third-party certification program for the furniture industry. It has been created to deliver the most open and transparent means of evaluating and communicating the environmental and social impacts of furniture products in the built environment. View the [level brochure](#).

Taking into account a company's social actions, energy usage, material selection and human and ecosystem health impacts, level addresses how a product is sustainable from multiple perspectives. [\(more\)](#)

**Certified Products**
This searchable database feature allows the identification of all products presently level certified and includes information pertaining to each certification. [\(more\)](#)



3:15

-  About the Standard
-  Materials
-  Energy & Atmosphere
-  Human & Ecosystem Health
-  Social Responsibility

Certified Products



Search Fields: Manufacturer, Category, level Certification, Certifier

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Search Products











Manufacturer
-- Any --

Certifier
-- Any --

Category
Seating (1432)

level® certification
☐ level 3 (182)
☐ level 2 (651)
☐ level 1 (1456)

Keyword Search:

	Manufacturer	Categories	Product Name	Level	Restrictions	
		Seating		level 1	None	
		Seating		level 1	None	
		Seating		level 1	None	
		Seating		level 1	None	
		Seating		level 1	None	



Certified Products

level Certified Products Database



Product Hang Tag
Third-party Certifier Websites
Manufacturer Websites

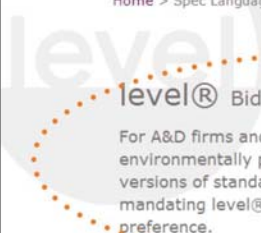


Making it work

<http://levelcertified.org/speclanguage/>

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Home > Spec Language




level® Bid Spec Language

For A&D firms and customers that want to ensure they specify environmentally preferable furniture products, we offer two versions of standardized bid specification language, one mandating level® certified products and one expressing a preference.

Option #1

BIFMA level® Certified Product Requirement

Furniture and furnishings products proposed in response to this request shall be independently third-party certified as compliant with the ANSI/BIFMA e3 Furniture Sustainability Standard at level® 1 or higher. Signed documentation of level® certification by a third-party certification body licensed to participate in the BIFMA level® program shall be provided.





Making it work

<http://levelcertified.org>

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Blog
Videos
Spec Language
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Certifiers

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level

the sustainability certification program for furniture

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Making it work

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BIFMA BUSINESS • INSTITUTIONAL FURNITURE MANUFACTURERS ASSOCIATION

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Online Store: Standards Documents

Main Storefront | View Your Cart




ANSI/BIFMA e3-2012 Furniture Sustainability Standard
Price: ~~\$105.00~~ **\$84.00** (As a member, you save \$21.00)

This American National Standard was developed to help identify and assess environmentally preferable furniture. The standard allows for multiple levels of achievement and provides an open alternative to proprietary protocols. Includes: Scope, Definitions, ([View Product](#))



ANSI/BIFMA M7.1-2011 FES Test Method
Price: ~~\$120.00~~ **\$96.00** (As a member, you save \$24.00)

This standard test method is intended for determining volatile organic compound (VOCs including aldehydes) emissions from office furniture and seating under environmental and product usage conditions that are typical of those found in office buildings. ([View Product](#))



ANSI/BIFMA X5.1-2011 Office Chairs
Price: ~~\$105.00~~ **\$84.00** (As a member, you save \$21.00)

American National Standard For Office Furnishings-General Purpose Office Chairs-Tests Includes: Scope, Definitions, General Sections and Tests for: Back Pull, Unit Base, Seat Drop, Swivel Cycling, Tilt Mechanism, Seating Impact, Stability, Arm Strength, Back D., ([View Product](#))

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Calendar

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- 2/18/2013 Sustainability Committee Meeting
- 3/26/2013 Flammability Standard Subcommittee Meeting
- 3/28/2013 e3 Work Group 0
- 4/20/2013 + 4/25/2013 Spring International Home Furnishings Market

Latest News

more

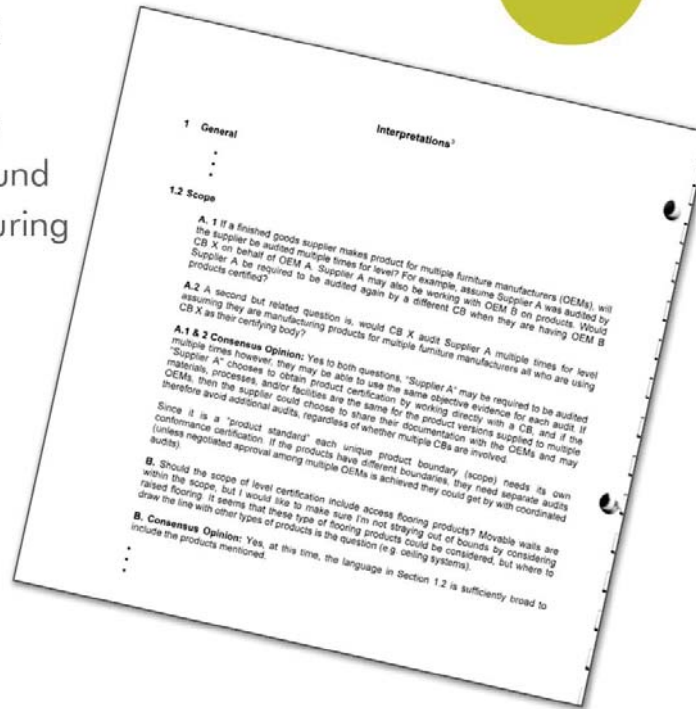
- 1/15/2013 BIFMA and GreenWizard Form Partnership
- 11/8/2012 New Version of Furniture Sustainability Standard Adds Point for Lower Formaldehyde Emissions

11/2/2012



Making it work

- Development team logic and background on the Standard during development
- Printed in the new edition



wrap up

questions





wrap up

quick check



level – the sustainability certification
program for furniture

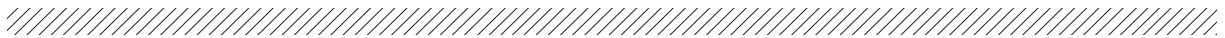
a simple, comprehensive way to understand
how products contribute to sustainability





Thank you and please remember
to complete an evaluation.

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